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# Welcome to Gilda's Run 2019

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Dear Friend,

Thank you for being a part of our 12<sup>th</sup> annual Gilda's Run/Walk! This year promises to be another fun-filled adventure in support of Gilda's Club Madison. We're hoping you will enjoy the food, festivities, and fun at the event on October 13<sup>th</sup>, and that you will help spread the word about the work you are supporting by running or walking with us.

As an individual fundraiser you have the opportunity to share your passion for the mission of Gilda's Club. In this packet, you'll find some helpful guidance and ideas that can help you raise funds. But remember: **the #1 reason people donate to a cause is because someone they care about asked them to give.** Please take the time to ask those who love you to support our cause and learn more about the work we do. Your help means the world to us.

You are welcome to contact us with any questions or ideas you may have. We are happy to help you set up your individual fundraising page and brainstorm ideas with you. We're excited to see what you and our other creative and dedicated supporters do to raise funds for the mission and programs of Gilda's Club.

You will do a phenomenal job as a fundraiser-all it takes is a passion for the mission!

We'll see you at the start line on October 13<sup>th</sup> and look forward to hearing from you between now and then.

All Our Best,

A handwritten signature in black ink that reads "Lannia Stenz".

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A handwritten signature in black ink that reads "Lindsey Dalton".

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